

# METHOD AND SYSTEM TO AUTOMATICALLY ACTIVATE SOFTWARE OPTIONS UPON INITIALIZATION OF A DEVICE

## Abstract of Disclosure

A system and method are provided for activating inactive software options pre-installed on a device upon initialization of the device and thereby preventing installation during device operation. The invention includes receiving a request from a user at a centralized facility for access to an inactive option resident on the device. After validation of the request, an option-specific activation key or code is generated at the centralized facility using data from at least one of a user identifier, a system identifier, a host identifier, a use period identifier, and the selected option. The activation key is then transmitted from the centralized facility to the device whereupon only during initialization or reboot of the device is access to the inactive option automatically granted. The limiting of access to the inactive option until device initialization ensures that option enablement is prevented during device operation.

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